

Attorney's Docket:  
065027.0103

PATENT APPLICATION

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TRANSMITTAL FOR U.S. PATENT APPLICATION  
UNDER 37 CFR §1.53(b)

**BOX REISSUE**  
ASSISTANT COMMISSIONER  
OF PATENTS  
Washington, D.C. 20231

Attorney's Docket: 065027.0103

Sir:

Transmitted herewith for filing is the application for reissue of U.S. Patent No. 6,236,975 issued on May 22, 2001.

Inventors: Barbara Boe, et al.  
Assignee: Ignite Sales, Inc.  
Title: SYSTEM AND METHOD FOR PROFILING CUSTOMERS FOR  
TARGETED MARKETING

Enclosed are:

- (1) 55 pages of Specification, Claims and Abstract;
- (2) 5 pages of Executed Declaration and Power of Attorney;
- (3) 1 page of Offer to Surrender the Original Letters Patent;
- (4) 1 page of Consent of Assignee to Reissue Application;
- (5) 7 pages of Certificate Under 37 C.F.R. § 3.73(b);
- (6) 1 page Certificate of Mailing by Express Mail; and
- (7) This Transmittal Form with attached patent application filing fee in the amount of \$1,398.00.

FEE CALCULATION					FEE
	Number	Original Number	Number Extra	Rate	Basic Fee \$ 355.00
Total Claims	87	20	67	X \$9 =	\$ 603.00
Independent Claims	14	3	11	X \$40 =	\$ 440.00
TOTAL FILING FEE =					\$1,398.00

Enclosed is a check in the amount of \$1,398.00 for the filing fee. Please charge any additional fees or credit any overpayment to Deposit Account No. 02-0384 of Baker Botts L.L.P.

BAKER BOTTS L.L.P.  
Attorneys for Applicants



Kevin J. Meek  
Registration No 33,738

Date: September 28, 2001

CORRESPONDENCE ADDRESS:

Baker Botts L.L.P.  
2001 Ross Avenue, Suite 600  
Dallas, TX 75201-2980

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